



# How FinTech Innovator Mist Accelerated Front End Development and Achieved More Offshore with Dijital Team

## The Challenge

Mist required a resource with the right combination of technical skill, design adherence, and communication capabilities to support their platform's development. As a lean team, Mist needed someone who could contribute immediately, adapt quickly to their processes, and work closely with the head of design. Finding the right fit, both technically and culturally, was essential to maintain their high standards and keep projects on track.

*“Working with Dijital Team has provided huge benefit for Mist. Their app developer has seamlessly integrated into our team and consistently delivers work of the highest quality. What stands out most is their ability to independently execute our design guides while maintaining the ethos and tone of our platform. This partnership has been invaluable in allowing us to keep projects moving forward and meet our goals as a lean team”*

*John Crutchley*

Founder of Mist



## How Dijital Team Assisted

Dijital Team partnered with Mist to provide a skilled app developer who could seamlessly integrate with their team and contribute to the platform's technical development. This involved sourcing a high-quality offshore resource with expertise in app development, design adherence, and proactive communication skills. By addressing Mist's specific requirements, Dijital Team alleviated the challenges of finding and retaining local talent while ensuring high-quality output.

# Case Study: Mist and Dijital Team

## Customer Goals

The key objectives for Mist in partnering with Dijital Team were:

- Secure a highly skilled app developer with expertise in iOS and Android development.
- Ensure adherence to strict design guides to maintain the platform's quality and consistency.
- Reduce the workload on their head of design by bringing in a proactive resource.
- Establish a strong cultural and professional fit within the team to improve efficiency.
- Build a foundation for scaling the technical team with back-end engineers and QA testers.



## Our Mist

Mist, a fintech innovator, is passionate about international students and migrants preparing for life in Australia. Established with the vision of addressing key challenges faced by international newcomers, Mist's platform allows users to complete essential tasks such as setting up bank accounts, organising accommodation, securing SIM plans, and meeting visa requirements—all before they leave their home country. With a strong emphasis on verification processes to bank-level standards, Mist has emerged as a trusted solution for education agents, migration agents, and universities.

## The Result

The introduction of Dijital Team's app developer has been transformative for Mist. The resource's ability to understand and implement design guides has not only maintained but enhanced the platform's quality and user experience. The developer's proactive approach and clear communication have enabled Mist to move projects forward even when key team members were unavailable. Their ability to independently identify and implement design solutions has saved significant time and resources, allowing Mist's head of design to focus on new projects and innovations. The positive working relationship between the developer and Mist's team has further reinforced the value of Dijital Team's recruitment and onboarding approach.

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# Case Study: Mist and Dijital Team

## Deliverables

Dijital Team provided Mist with:

A skilled app developer with expertise in iOS and Android platforms.

A rigorous and collaborative recruitment process involving Mist's CTO

A tailored onboarding experience to ensure the resource could contribute immediately.

Proactive and ongoing communication to support alignment and project success



## The Dijital Team Difference

Our Approach Dijital Team approached Mist's challenges with a focus on delivering a tailored solution. After in-depth discussions to understand Mist's technical and cultural needs, Dijital Team conducted a rigorous recruitment process. The shortlisted candidates were evaluated on their technical skills, ability to adhere to design guidelines, and communication capabilities. Mist's CTO played an active role in the interview process to ensure alignment with the company's requirements. The final hire, an experienced app developer, quickly became an integral part of Mist's team, working seamlessly with the head of design to execute key deliverables.

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